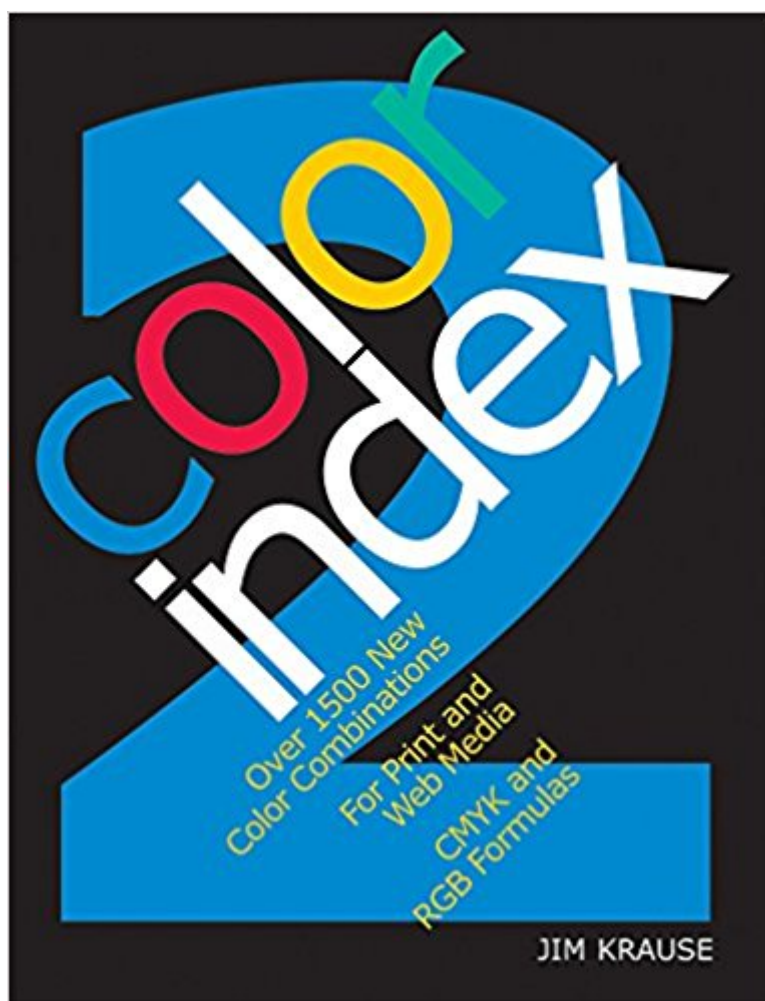


The book was found

Color Index 2: Over 1500 New Color Combinations. For Print And Web Media. CMYK And RGB Formulas.



Synopsis

A new take on color combinations! Color Index 2 contains hundreds of different color combinations, each with an accurate formula for both print and web use. You'll easily find the best colors for your piece with chapters organized by dominant hue, and with unique expansion palettes—sets of four related hues arranged from dark to light—that allow you to explore even more color combinations for limitless possibilities. Designers, illustrators, photographers and fine artists alike will find this book an indispensable tool when it comes to finding color-related ideas and solutions. A companion to its best-selling predecessor, Color Index 2 offers even more colors and fresh new combinations of colors, making it easier than ever to create harmonious palettes for whatever project you're working on!

Book Information

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Customer Reviews

Jim Krause has worked as a designer in the Pacific Northwest since the 1980s. He has produced award-winning work for clients large and small, including Microsoft, McDonald's, Kodak, Cingular Wireless, Washington Apples, Bell Helicopter, Levi Strauss, Paccar/Kenworth, Northern Trust and Seattle Public Schools. He is also the author and designer of the Index series available from HOW Design Books: Idea Index (2000), Layout Index (2001), Color Index (2002), Design Basics Index (2004), and Photo Idea Index (2005).

I thought the book was a little whacked until I realized my monitor was out of calibration. I used

the Eye-One Display 2 Monitor Calibrator to calibrate my monitor and now I am getting colors that are VERY close to the book. There isn't much to say about it except that it is very easy to use, very intuitive, and will have you making better color choices without having to learn one single thing about color theory. You can be completely color-theory illiterate and still make great choices using this book. In fact, you could be writing hex code for html on a monochrome monitor, while using this book, and still get it right! The book is split up into sections based on color. "Combination of blue hues" is the first section cluster. Within that section is "Blues + neighboring hues", "Blues + opposing hues", "Blues + neutral hues", and "Blues + black and tints of black." These section clusters continue for Reds, Violets, Orange, Yellow, and Greens. At the end you will find "Mixed combinations of Saturated Hues", "Mixed Combinations of Semi-muted Hues", "Mixed Combination of Neutrals and Muted Hues", "Mixed Combination of Neutrals and Saturated Hues." I highly recommend this book, just be sure that your monitor is calibrated before you start complaining about the book's color numbers being wrong (like I initially did.)

This is a top-notch, professional reference book for graphic designers. I'm self-taught graphic design, and I learned a lot with this book, and I use it to choose colors, palettes, schemes, etc. It saves SO MUCH time, effort and frustration to have a reference with all possible digital colors and their codes. You just flip through the book, find your color, and click in the code on your project. No more tweaking around in the color swatch box. Great book!!!! I purchased all books by this author and use them all the time. I HIGHLY suggest purchasing his book in the Flexibound cover. It is worth the few extra bucks for the durability because this book will be used a lot.

After working in newspaper/magazine graphic design for nearly 18 years, I was pretty much coasting on complacency and one gigantic mess of a color palette that I used at work and at home until I finally picked up both of these Color Indexes (the first one as part of the The Designers Complete Index (Boxed Set)), which finally broke the monotony, especially on recent freelance gigs (to which I've returned after a time) where I wowed 'em with the kinds of color combos I USED to create off the top of my head, but before I fell into a rut when I realized just how indiscriminating a lot of clients really are. All of Krause's "Index" books are essential for the beginner AND the jaded veteran, but the color books are crucial in an era of tight deadlines and mass competition from every flapjack with a home computer and a paint program who suddenly decides graphic design is easy. I hope Color Index 2 will one day be added to the box set as well, right alongside its predecessor. These books are life-savers, and should be recommended products for anyone

seriously considering a career in this field, not to mention those fearing they've been in it too long! ;)

Here's to more improved designs!

Aunque en realidad son dos guías. Pues, Complete Color Index es una caja con los dos libros de Jim Krause sobre combinaciones de color. Cada libro presenta una agrupación distinta de combinaciones de color. En el ejemplar #1 la selección se realiza según el concepto principal, emoción o idea que se quiere transmitir. En el ejemplar #2 la selección se realiza según el color dominante que pueda tener en mente el diseñador (o el cliente). Las combinaciones en realidad funcionan y la impresión del libro es bastante fiel al color real, permitiendo usarlo como una guía directa de selección del color. Puedo llevarla donde los clientes para que ellos ojeen un rato el libro y tomen partido por las combinaciones que más les gustan. Esta resulta una buena técnica de aproximación a los deseos iniciales del cliente. El tamaño pequeño es bastante adecuado para que sea portable y la cubierta plástica aumenta su durabilidad.

Great product and fast delivery

I scoured the bookstores in my area and couldn't find anything with the RGB and CYMK codes in it. I knew good old Jim would come through and then I found this here. Super excited! Books are a little small, but that is typical with Jim. I have come to enjoy the quick read and the humor. Excellent job! I am going out today to look for his typography book!

Great color combinations for every project under the sun. Wonder if they'll make the physical size of swatches a little larger in the future, but I'm not complaining. Can understand why they need to fit in space they have to work with. For the cost of a pizza lunch, well worth something you'll use for years to come.

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